Research Cycle Findings

Research cycle plan these relate to (e.g., Research Cycle June 2020)

# What we planned to do

A high-level description of the purpose of the research cycle along with a link to the plan.

## Goals

Reiterate the goals of the research cycle:

* Goal 1
* Goal 2

## Methods

Reiterate the planned methods:

* Method 1
* Method 2
* Method 3

# What we did

Things don’t always go as planned. Recount here what you actually did, grouped by method.

### Method 1

Describe how you executed on this method at a high level. List out relevant details such as audiences actually represented and links to artifacts like recordings or synthesis boards.

### Method 2

Describe how you executed on this method at a high level. List out relevant details such as audiences actually represented and links to artifacts like recordings or synthesis boards.

### Method 3

Describe how you executed on this method at a high level. List out relevant details such as audiences actually represented and links to artifacts like recordings or synthesis boards.

# What we learned

This section will vary, but in general you want to capture observed activity here such as quotes and anecdotes.

* Impactful quote 1
* Impactful quote 2
* Enlightening observation 1
* Enlightening observation 2

# What we think

This is where you add your own perspective on the implications of what you observed. “Because of X, we think we need to address Y.” It doesn’t have to be solutions. But they should be assertive statements of “reality” based on what you learned.

* Assertion 1
* Assertion 2
* Assertion 3

# What’s next

Because research is iterative and ongoing, this probably is not the end. Let your audience know what you expect to happen next. At the *discovery & research phase* level, think of your confidence level in being able to answer all the questions from these plays from the U.S. Digital Service Playbook:

* [Do we understand what people need?](https://playbook.cio.gov/#play1)
* [Have we addressed the whole experience, from start to finish?](https://playbook.cio.gov/#play2)

If you can’t confidently answer the bulk of those questions, the next step may another cycle of research based on new or remaining questions you have.

If can answer those questions, the next steps may be to move on to the design exploration phase, and to start planning for the *validation research cycles* that should happen alongside design and development.